FOR IMMEDIATE RELEASE

**Innis Maggiore Adds Veteran Marketer Marcy Ream**

CANTON, Ohio (May 28, 2014) — Innis Maggiore, the nation’s leading advertising agency in the practice of positioning, today announced it has named Marcy Ream as account supervisor.

“Marcy’s career includes high-level marketing responsibilities for a variety of industries, which will serve well in her work with the diverse client roster of Innis Maggiore,” said Dick Maggiore, president and CEO.

Most recently, Ream served as vice president of sales and marketing for Petaluma, Calif.-based Digilock, a global leader in electronic locks. She managed the physical relocation and process transition of the sales function from California to Ohio, including establishing an Ohio distribution center. She also has been director of marketing for Akron-based Apple Growth Partners where she supervised all marketing communications and creative services in collaboration with Innis Maggiore. Ream also has handled marketing responsibilities for Republic Storage Systems, SerraCorp and Provantage, and taught undergraduate and graduate marketing classes at Walsh University.

Ream is a graduate of Miami University in Oxford, where she earned a bachelor’s degree in marketing, and holds a master’s degree in business administration from Kent State University. She and her family are residents of Canton.

Innis Maggiore Group is the nation's leading advertising agency in the practice of positioning, building strong brand positions for companies in competitive markets. The advertising and public relations agency had 2013 capitalized billings of more than $26 million. Key clients include AultCare, Aultman Hospital, Bank of America, Campbell Oil/BellStores, FSBO.com, GOJO Industries, Inc., inventors of PURELL®, Goodyear, GuideStone Financial Resources, Kendall House/KFC, Nickles Bakery, RTI International Metals and Republic Steel. Innis Maggiore is a member of the American Association of Advertising Agencies and the Public Relations Society of America. The company maintains a website at [www.innismaggiore.com](http://www.innismaggiore.com/).

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