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**Innis Maggiore Earns 28 Trophies in Canton Ad Competition**

CANTON, Ohio (February 28, 2014) – Innis Maggiore, the nation’s leading agency in the practice of positioning, was once again the top winner in the annual American Advertising Awards, previously known as the ADDY awards, sponsored by the Canton Advertising Federation.

Innis Maggiore won a total of 28 trophies, including the coveted Judges Award, in the Canton Advertising Federation’s event Thursday night.

The Judges Award won by Innis Maggiore was for the “No Questions Asked” outdoor billboard campaign for Custom Auto Body Inc. The campaign was designed by Associate Creative Director Lee-Ann DeMeo and Senior Art Director Laura Speakman in collaboration with Principal Creative Services Jeff Monter and Creative Director Scott Edwards.

This year’s trophy winners included work Innis Maggiore did for Aultman Hospital, Custom Auto Body, Goodyear Tire & Rubber Co., GuideStone Financial Resources, Massillon Museum, Stark Community Foundation and Trumbull Metropolitan Housing Authority.

“Innis Maggiore is privileged to work with clients who inspire us to create award-winning advertising, but more importantly to produce work that helps our clients succeed and grow in their own competitive industries,” Monter said.

The Canton Advertising Federation annually awards the best creative execution in a variety of categories including advertising, collateral, out-of-home, mixed/multiple media, public service and others.

Innis Maggiore Group is the nation's leading advertising agency in the practice of positioning, building strong brand positions for companies in competitive markets. The advertising and public relations agency had 2013 capitalized billings of more than $26 million. Key clients include AultCare, Aultman Hospital, Bank of America, Campbell Oil/BellStores, FSBO.com, GOJO Industries, Inc., inventors of PURELL®, Goodyear, GuideStone Financial Resources, Kendall House/KFC, Nickles Bakery, RTI International Metals and Republic Steel. Innis Maggiore is a member of the American Association of Advertising Agencies and the Public Relations Society of America. The company maintains a website at [www.innismaggiore.com](http://www.innismaggiore.com/).

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**Marty Richmond,** Director Public Relations, [marty@innismaggiore.com](mailto:marty@innismaggiore.com)

**Jack Wollitz,** Associate Director Public Relations, [jack@innismaggiore.com](mailto:jack@innismaggiore.com)

Innis Maggiore Group (330) 492-5500 or (800) 460-4111