FOR IMMEDIATE RELEASE

**Innis Maggiore Hires Two Web Developers as Agency Grows**

CANTON, Ohio (June 18, 2014) — Innis Maggiore, the nation’s leading agency in the practice of positioning, announced the hiring of two web developers to serve its expanding digital client base.

David Collins of Canton and Scott Wade of Akron have joined the agency as web developers. Mark Vandegrift, principal, web and digital services, said, “David and Scott are enormously talented, while individually and collectively they bring solid experience and creativity to our digital team.”

Collins earned a Bachelor of Science in computer science from the University of Akron and served in the U.S. Navy as an electronic warfare specialist. He previously worked as a software designer at Waveright InfoTech LLC in Barberton.

Wade earned Bachelor of Science degrees in electrical engineering and computer science from the University of Akron, and completed graduate work in graphic design and multimedia studies at the University of California, Berkeley, and San Francisco State University. He comes to Innis Maggiore with a diverse employment background, most recently as an independent consultant.

“We are pleased to welcome these two talented developers to our digital team,” said President and CEO Dick Maggiore. “Our clients understand positioning is just as applicable online as it is on a billboard or television. It is important we remain ahead in all aspects of digital marketing to best serve our growing stable of clients.”

Innis Maggiore Group is the nation's leading advertising agency in the practice of positioning, building strong brand positions for companies in competitive markets. The advertising and public relations agency had 2013 capitalized billings of more than $26 million. Key clients include AultCare, Aultman Hospital, Bank of America, Campbell Oil/BellStores, FSBO.com, GOJO Industries, Inc., inventors of PURELL®, Goodyear, GuideStone Financial Resources, Kendall House/KFC, Nickles Bakery, RTI International Metals and Republic Steel. Innis Maggiore is a member of the American Association of Advertising Agencies and the Public Relations Society of America. The company maintains a website at [www.innismaggiore.com](http://www.innismaggiore.com/).

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