FOR IMMEDIATE RELEASE

**Kent State University at Stark Students Earn Innis Maggiore Scholarships**

CANTON, Ohio (Dec. 16, 2014) – Innis Maggiore President and CEO Dick Maggiore today announced that Kent State University at Stark senior Tessa Yoder of Hartville and junior Julia Snyder of Canal Fulton have been awarded the Innis Maggiore Endowed Scholarship for Communications.

A graduate of Marlington High School, Yoder is a two-time Innis Maggiore scholarship recipient, having also earned the award in 2012. She is majoring in marketing with a minor in international business and plans to pursue an entry-level marketing position after graduation in December. “I am honored to receive this award for a second time, and appreciate that Kent State Stark and its donors make these scholarships possible,” Yoder said.

Snyder, a Northwest High School graduate, majors in organizational communication and plans to work in human resources. “I’m glad I chose this major because I’m very interested in the field,” she said, adding, “I have had great experience and support in working with the communication professors at Kent State University at Stark.”

Innis Maggiore originally endowed the scholarship in 2007. Full-time Kent State Stark students who reside in Stark County and major in communications, marketing, public relations, journalism or advertising are eligible for the annual scholarship. For more information, visit [www.stark.kent.edu/scholarships](http://www.stark.kent.edu/scholarships).

Innis Maggiore Group is the nation's leading advertising agency in the practice of positioning, building strong brand positions for companies in competitive markets. The advertising and public relations agency had 2013 capitalized billings of more than $26 million. Key clients include AultCare, Aultman Hospital, Bank of America, Campbell Oil/BellStores, FSBO.com, GOJO Industries, Inc., inventors of PURELL®, Goodyear, GuideStone Financial Resources, Kendall House/KFC, Nickles Bakery, RTI International Metals and Republic Steel. Innis Maggiore is a member of the American Association of Advertising Agencies and the Public Relations Society of America. The company maintains a website at [www.innismaggiore.com](http://www.innismaggiore.com/).

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