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**Innis Maggiore Produces Nationally Recognized**

**Sustainability Report for GOJO Industries**

CANTON, Ohio (Feb. 13, 2013) – Innis Maggiore, the nation’s leading agency in the practice of [positioning](http://www.innismaggiore.com/difference/Positioning.aspx), announced today the 2011 Sustainability Report of GOJO Industries, Inc., produced by the agency, has won accolades in a nationwide competition to recognize work in corporate social responsibility.

Innis Maggiore developed the creative concept, and wrote and designed the report.

The GOJO Sustainability Report was honored Monday (Feb. 11) in the PR News CSR Awards competition, which attracted entrants from major U.S. corporations. GOJO was a nominee in the Annual Report category along with Hormel Foods Corp., Office Depot Foundation, Wells Fargo & Co., and Excellus BlueCross BlueShield. The award was presented at The National Press Club in Washington, D.C.

The 2011 sustainability report outlined progress toward established goals, and told the story largely through the voices and experiences of GOJO employees.

“We congratulate GOJO on being nationally recognized and are pleased to have worked hand in hand with the company to produce its first [Sustainability Report](http://www.gojo.com/united-states/sustainability/report-2011.aspx),” said Mark Vandegrift, principal at Innis Maggiore. “The content and design of the report show the progress GOJO has made in social and environmental sustainability in an engaging format that emphasizes its position of improving human health and well-being with green-certified products.”

Innis Maggiore is the nation’s leading advertising agency in the practice of positioning, building strong brand positions for companies in competitive markets. The advertising and public relations agency had 2012 capitalized billings of more than $26 million. Key clients include Alside, Aultman Health Foundation, Bank of America, Chesapeake Energy, GOJO Industries, Inc., inventors of PURELL®, Goodyear, GuideStone Financial Resources, Nickles Bakery, RTI International Metals and Republic Steel. Innis Maggiore is a member of the American Association of Advertising Agencies and the Public Relations Society of America. The company maintains a website at [www.innismaggiore.com](http://www.innismaggiore.com).

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Caption for photo labeled “Innis Maggiore and GOJO Industries at CSR Awards”: Representatives from Innis Maggiore and GOJO Industries, Inc. were in Washington, D.C., on February 11 to attend the PR News CSR Awards luncheon. The GOJO 2011 Sustainability Report was recognized as outstanding work in corporate social responsibility in the Annual Report category. Pictured from left to right are Mark Vandegrift, Laura Speakman and Jack Wollitz of Innis Maggiore; Nicole Koharik of GOJO, Jeff Monter of Innis Maggiore, Scott Levin of GOJO, Lorraine Kessler of Innis Maggiore, and Joe Drenik, Samantha Williams and Stephanie Bock of GOJO.