**FOR IMMEDIATE RELEASE**

**Innis Maggiore is Top Winner in Canton ADDY Competition**

*Agency wins Best of Show, Judges Award and 22 trophies in total*

CANTON, Ohio (March 1, 2013) – Advertising and public relations agency Innis Maggiore won its second consecutive Best of Show, a special Judges Award and a total of 22 trophies in the Canton Advertising Federation ADDY Awards Feb. 28.

Innis Maggiore, the nation’s leading agency in the practice of [positioning](http://www.innismaggiore.com/difference/Positioning.aspx), was the leading award winner in the competition, claiming four Gold and 16 Silver ADDY awards in addition to the two special honors. The runner-up in the trophy chase took home 12 trophies in all.

The Best of Show won by Innis Maggiore was for the “Home by Dinner” newspaper advertising campaign for SarahCare, a Canton-based provider of daytime senior activities and care. Playing key roles in the SarahCare campaign were Innis Maggiore Principal Creative Services Jeff Monter, Creative Director Scott Edwards and Associate Creative Director Lee-Ann DeMeo.

“This year’s competition was as fierce as ever with so many fine entries submitted by Canton Advertising Federation members. It is a special honor to again win Best of Show and claim 22 ADDY trophies in total,” Monter said.

Innis Maggiore’s Judges Award was for GuideStone Financial Services “Your Future Starts Today” campaign.

Canton Advertising Federation annually awards ADDYs for the best creative execution in a variety of categories including advertising, collateral, out-of-home, mixed/multiple media, public service and others.

Innis Maggiore is the nation’s leading advertising agency in the practice of positioning, building strong brand positions for companies in competitive markets. The advertising and public relations agency had 2012 capitalized billings of more than $26 million. Key clients include Alside, Aultman Health Foundation, Bank of America, Chesapeake Energy, GOJO Industries, Inc., inventors of PURELL®, Goodyear, GuideStone Financial Resources, Nickles Bakery, RTI International Metals and Republic Steel. Innis Maggiore is a member of the American Association of Advertising Agencies and the Public Relations Society of America. The company maintains a website at [www.innismaggiore.com](http://www.innismaggiore.com).

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(PHOTO CUTLINE)

From left, Innis Maggiore associates Jeff Monter, principal creative services; Lee-Ann DeMeo, associate creative director; and Scott Edwards, creative director, celebrate the agency’s sweep of top honors at the Feb. 28 Canton Advertising Federation ADDY Awards.

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