



 [Click to Print](#)

Innis Maggiore wins big at Canton ADDYs

Published: February 27, 2012 - 08:53 PM | Updated: February 27, 2012 - 11:51 PM

Innis Maggiore, a public relations agency in Jackson Township, took home the Best of Show and one of three Judge's Awards at the 2012 Canton ADDY Awards.

Innis Maggiore also won nine Gold ADDYs, sweeping the Canton Advertising Federation's annual awards.

The local awards are the first of the three-tiered national competition by the American Advertising Federation. The Canton chapter's awards were given in various categories, including advertising, collateral, mixed/multiple media, and public service.

The Canton chapter's awards presentation was last week at the Krassas Event Center in Canton. (The Akron chapter's awards will be given Friday.)

Here are the top results for the 2012 Canton ADDY Awards:

BEST OF SHOW:

- Innis Maggiore "Darker is Better. Berries for Life Sales Kit" for Berries For Life of Fort Wayne, Ind.

JUDGE'S CHOICE:

- StoneKap Productions — Online campaign "How We're Built" for MTD Products and audio/visual public service work "Illuminated" for Abolition International.
- Innis Maggiore — Color consumer/trade campaign "Just In Case Safety Tips. GuideStone Property & Casualty Campaign" for GuideStone Financial Resources.
- Communications Exhibits Inc. — Interactive business-to-business trade show exhibit "ThyssenKrupp Elevator Interactive Virtual Navigation (IVN)" for ThyssenKrupp Elevator Co.

GOLD AWARDS:

- Innis Maggiore (nine gold awards)
- StoneKap Productions (four gold awards)
- A LA MODE designs (two gold awards)
- Todd Biss Photography; Grabowski & Co.; Malone University; Farthing Graphic Design; desantis creative and Project Digital.

Gold ADDY winners move on to regional competition for best advertising in Ohio, West Virginia and Kentucky.

The Akron chapter of the American Advertising Federation will award its 2012 ADDYs on Friday at the Akron Urban League. Gold winners at this event also will move on to the regional contest.

Akron awards event information is online at www.aafakron.com.

Find this article at:

<http://www.ohio.com/cmlink/1.267246?print=1>

Innis Maggiore wins big at Canton ADDYs

2/29/12 3:03 PM

<http://www.ohio.com/news/local/innis-maggiore-wins-big-at-canton-addys-1.267246>