**Student Earns Innis Maggiore Scholarship for Communications**

CANTON, Ohio (October 7, 2013) – Innis Maggiore President and CEO Dick Maggiore today announced that Kent State University at Stark senior Melissa M. Venditti of Navarre has been awarded the Innis Maggiore Endowed Scholarship for Communications.

A graduate of Perry High School, Venditti is majoring in global communications with plans to earn a master’s degree. Her goal is a career in the field of cultural consulting. “I am honored and delighted for the help toward my education,” said Venditti. A member of the Lambda Pi Eta Communications Honor Society, she is studying in Florence, Italy, this fall through the College of Communication & Information’s international study program.

Innis Maggiore originally endowed the scholarship in 2007. Full-time Kent State Stark students who reside in Stark County and major in communications, marketing, public relations, journalism or advertising are eligible for the annual scholarship for communications. For more information, visit [www.stark.kent.edu/scholarships](http://www.stark.kent.edu/scholarships).

Innis Maggiore is the nation’s leading advertising agency in the practice of positioning, building strong brand positions for companies in competitive markets. The advertising and public relations agency had 2012 capitalized billings of more than $26 million. Key clients include Alside, Aultman Health Foundation, Bank of America, Chesapeake Energy, GOJO Industries, Inc., inventors of PURELL®, Goodyear, GuideStone Financial Resources, Nickles Bakery, RTI International Metals and Republic Steel. Innis Maggiore is a member of the American Association of Advertising Agencies and the Public Relations Society of America. The company maintains a website at [www.innismaggiore.com](http://www.innismaggiore.com/).