

Web work garners awards for Innis Maggiore

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Local agency Innis Maggiore received two 2019 WebAwards.

JACKSON TWP. Two websites designed and developed by Innis Maggiore have been recognized by the Web Marketing Association.

A website designed for Smith Dairy, based in Orrville, received an “Outstanding Website” award, while one created for GuideStone Retirement, a faith-based insurance and financial services organization in Dallas, earned an “Investment Standard of Excellence” award.

Dave Collins, principal for development, said Innis Maggiore takes a team approach, starting with initial research and following through to deployment when creating a site. “This collaboration ensures the same standards are applied to each and every web project, no matter the industry or size,” Collins said in a press release.

The Web Marketing Association formed in 1997 and is staffed by volunteers from marketing, public relations and website design who share an interest in improving the quality of digital advertising and website promotion.